

Oregon Remodelers Association

*The Remodeling Experts*



# 2012 ORA Outstanding Remodeling Achievement Awards Program

Dear ORA/NARI Member:

One of the highest honors in the residential remodeling business is to be recognized by your own peers as being one of the best. The ORA's Outstanding Remodeling Achievement Awards Program is one of the best-known honors for recognizing high-quality remodeling and making your business truly stand out.

Please note the deadline for submitting your entry application form for the 2012 ORA Awards is Friday, March 2, 2012. The deadline to submit your binder award content is Friday, April 6, 2012. ORA has modified its entry binder format to match the NARI criteria, and also expanded the number of categories and the project completion timeframe so that the same entry qualifies for both competitions. If you wish to also register for the NARI CoTY awards go online to [www.nari.org](http://www.nari.org) for the NARI award application and details.

Enclosed you will find the various award categories, benefits and rules/requirements of submitting an entry, and the ORA 2012 Award Entry Form. **Don't miss this opportunity to showcase your finest work, receive the kind of recognition you deserve and distinguish yourself as one of the best.** You can view the 2011 winners online at [www.oregonremodelers.org](http://www.oregonremodelers.org).

We appreciate your interest in the ORA 2012 Awards Program and look forward to your participation. If you have any questions, please contact the ORA office at 503.788.2274, toll free at 800.863.9119 or via email at [info@oregonremodelers.org](mailto:info@oregonremodelers.org).

## Oregon Remodelers Association

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Portland, Oregon 97216

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Toll Free 800.863.9119  
Fax: 503.253.9172

E-mail: [info@oregonremodelers.org](mailto:info@oregonremodelers.org)  
Web: [www.oregonremodelers.org](http://www.oregonremodelers.org)



*Oregon Remodelers Association's Mission is to enhance the ability of member firms to succeed financially, improve the image of the remodeling industry, provide opportunities to facilitate a unified voice and implement education and networking opportunities for member firms.*



# 2012 OUTSTANDING REMODELING ACHIEVEMENT AWARDS

## AWARD CATEGORIES

### Residential Kitchen

Only interior photos may be used.

- Best residential kitchen with a total cost under \$40,000.
- Best residential kitchen with a total cost \$40,000-\$80,000.
- Best residential kitchen with a total cost \$80,000-\$120,000.
- Best residential kitchen with a total cost over \$120,000.

### Residential Bath

Only interior photos may be used

- Best residential bath with a total cost under \$30,000.
- Best residential bath with a total cost \$30,000-\$60,000.
- Best residential bath with a total cost over \$60,000.

### Residential Interior

Includes, but is not limited to, such projects as family or recreation room remodeling, attic or basement conversions, etc. Work must be done within the existing walls of a residential structure.

- Best residential interior with a total cost under \$100,000.
- Best residential interior with a total cost over \$100,000.

### Residential Interior Specialty

Includes interior projects in an existing house, such as railings, columns, masonry, stone, tile, fireplaces, vestibules, painting, wall finishes and home automation.

### Residential Addition

Includes, but is not limited to, additions, add-a-levels, or attic buildouts, which increases livable space of the existing home. The project cannot have changed the exterior footprint or elevations of the existing residential structure in more than one location.

- Best residential addition with a total cost under \$100,000.
- Best residential addition with a total cost \$100,000-\$250,000.
- Best residential addition with a total cost over \$250,000.

### Residential Exterior

Includes, but is not limited to, alterations to the exterior of a residential building such as porticos, porches, deck, glass or screen enclosures, window, dormers, and exterior resurfacing like siding, stucco, etc. which enhances the overall appearance of the exterior.

- Best residential exterior with a total cost under \$100,000.
- Best residential exterior with a total cost over \$100,000.

### Residential Exterior Specialty

Includes exterior projects for an existing house, such as decks, columns, trellises, gates, terraces, retaining walls, swimming pools, outdoor lighting, and detached structures such as pool houses, guesthouses, gazebos and pavilions.

### Whole House Remodel

A project that has remodeled or renovated a substantial portion of an entire house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location.

- Best whole house remodel with a total cost under \$250,000.
- Best whole house remodel with a total cost \$250,000-\$500,000.
- Best whole house remodel with a total cost \$500,000-\$1 million.
- Best whole house remodel with a total cost over \$1 million.

### Historical Renovation/Restoration

The renovation/restoration of the interior and/or exterior of a house or a compatible addition featuring period design and materials. The house must be a residential structure at least 50 years old.

### Residential Universal Design

Includes changes in residences that make them usable by people of all ages and physical capabilities, such as accessible entrances, modified floor plans, barrier-free kitchens and baths, and use of "smart home" technology.

### Commercial

Includes interior, exterior, or specialty projects performed in an existing commercial structure. Specialty work may include facelift, siding, window & door, masonry work, painting, etc. Only appropriate interior or exterior photos may be used.

### Home Theater/Media Room

A remodeled home theater or media room space within a house, that may include entertainment or game room areas. Can be a remodel of an existing room, an addition or an attic conversion. Must incorporate audio & video equipment (built-in or free standing).

### Green Building Remodel

A remodeling project that has employed the greatest use of innovative "green building" techniques such as a high degree of recycling, unique waste salvage and reuse of existing materials, energy efficiency and use of sustainable materials.

### Design

A project that illustrates innovative design, aesthetic qualities, and creative use of space to accomplish the client's dreams. This category is intended to recognize the designer only, and will not include mention of the contractor. If joint recognition is desired, and the participating contractor is an ORA/NARI member, you should enter another category.



# 2012 AWARD ENTRY BENEFITS AND RULES

## Outstanding Publicity Opportunity

- Featured in the *Oregon Remodeling Sourcebook*, published by Oregon Home Magazine, circulated to over 22,000 subscribers, newsstands, major book stores and supermarkets;
- Featured on the ORA website [www.oregonremodelers.org](http://www.oregonremodelers.org);
- Presented with awards at the May 9, 2012 ORA Awards Luncheon;
- Announced in the ORA *Update* Newsletter;
- Announced in press releases to Oregon media markets and national trade press;
- Displayed in numerous member showrooms throughout Oregon.

## Eligibility & Event Rules

- Submissions only open to current ORA/NARI members.
- A non-refundable processing fee of \$150 must accompany each entry. *Prepayment is required.*
- Upon receipt of entry form and fees, ORA will send binder(s) with complete instructions on how to submit your binders.
- Change of entry category may be requested (subject to a \$50 processing fee per entry). The request must be received in the ORA office PRIOR to submission of binder award content.
- Projects must have been completed between July 1, 2010 and November 30, 2011 in the Oregon/SW Washington area.
- A member may submit more than one entry in each category per year, but you may not enter the same entry in subsequent years.
- It will be the prerogative of the judges to judge and score each entry on its merit, and in the opinion of the judges, a winner may or may not be declared in every category.
- The decision of the judges is final.
- All submissions must be free of ANY identifying traits of your company or project (logo, company name, persons, addresses, etc.). Any entry received with these included may be immediately disqualified with no refunds given.

## Judging Criteria

An anonymous panel of remodeling professionals composed of six judges does an extensive review of the entries. In the rare event that a judge recognizes the work and is able to identify the contractor, he/she is excused from judging that entry.

- **Clarity:** Explain how the needs of the client were met and how the existing structure was enhanced functionally and aesthetically. Provide evidence of superior craftsmanship, innovative use of materials and/or methods, and challenges overcome by the contractor.
- **BREVITY:** Remember the judge has only a limited amount of time to review your entry. Be succinct; stick to key points and avoid lengthy paragraphs of information. Think of your submission as a magazine article. While the judges need sufficient information upon which to judge, the entire entry must fit within the 15 pages in the official binder.
- **Photography** - Professional photography is required, because the winners are featured in the *Oregon Remodeling Sourcebook*. The pictures are the only visual representations the judges will have of your work. Digital images of the finished projects at 300 dpi resolution are preferred. Dramatic before and after comparison photos are helpful. *\*Entrants agree to grant ORA permission to publish any submitted materials. All items submitted must be cleared for release for publication and ORA accepts no responsibility for copyrights or photograph fees. Photos become ORA property and will not be returned.*



# 2012 ORA Outstanding Achievement Awards

## Entry Application Form

Deadline for Submitting Entry Application Form: **Friday, March 2, 2012**

*Upon receipt of entry application form and fees, you will be sent award binder(s) with complete instructions on how to submit your binder(s).*

Deadline for Submitting Entry Binder Award Content: **Friday, April 6, 2012**

Select Your Category(s):

- |   |   |
|---|---|
| <input type="checkbox"/> Residential Kitchen under \$40k    | <input type="checkbox"/> Residential Exterior under \$100k      |
| <input type="checkbox"/> Residential Kitchen \$40k-\$80k    | <input type="checkbox"/> Residential Exterior over \$100k       |
| <input type="checkbox"/> Residential Kitchen \$80k-\$120k   | <input type="checkbox"/> Residential Exterior Specialty         |
| <input type="checkbox"/> Residential Kitchen over \$120k    | <input type="checkbox"/> Whole House Remodel under \$250k       |
| <input type="checkbox"/> Residential Bath under \$30k       | <input type="checkbox"/> Whole House Remodel \$250k-\$500k      |
| <input type="checkbox"/> Residential Bath \$30k-\$60k       | <input type="checkbox"/> Whole House Remodel \$500k-\$1 million |
| <input type="checkbox"/> Residential Bath over \$60k        | <input type="checkbox"/> Whole House Remodel over \$1 million   |
| <input type="checkbox"/> Residential Interior under \$100k  | <input type="checkbox"/> Historical Renovation/Restoration      |
| <input type="checkbox"/> Residential Interior over \$100k   | <input type="checkbox"/> Residential Universal Design           |
| <input type="checkbox"/> Residential Interior Specialty     | <input type="checkbox"/> Commercial                             |
| <input type="checkbox"/> Residential Addition under \$100k  | <input type="checkbox"/> Home Theater/Media Room                |
| <input type="checkbox"/> Residential Addition \$100k-\$250k | <input type="checkbox"/> Green Building Remodel                 |
| <input type="checkbox"/> Residential Addition over \$250k   | <input type="checkbox"/> Design                                 |

Number of projects submitted: \_\_\_\_\_

Total due (\$150 per entry): \_\_\_\_\_

Primary Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_ Email \_\_\_\_\_

Oregon CCB # \_\_\_\_\_

**PAYMENT OPTIONS:** Payment in full is REQUIRED prior to the event. Please submit full payment immediately.

Check, Payable to ORA       Visa/MasterCard\*       American Express\*

*\*If paying by credit card, we must have the credit card billing address in order to process.*

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount Authorized \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please send completed forms with payment to:

Oregon Remodelers Association  
147 SE 102<sup>nd</sup> Avenue - Portland, OR 97216  
503.788.2274 \* Toll Free 800.863.9119 \* Fax 503.253.9172 \* info@oregonremodelers.org

Questions? Please contact Vicky or Stacey in the ORA office by phone or email.